



COUNCIL ACTIVITY REPORT

A communication from the chair of the Council on Postsecondary Education to the members of the governing boards of regents and trustees.



VOLUME 5, MARCH 2005

COUNCIL MEMBERS

Walter A. Baker
Glasgow

Peggy Bertelsman
Ft. Thomas

Kevin W. Canafax
Covington

Dan E. Flanagan
Campbellsville

Richard Freed (faculty member)
Lexington

Ron Greenberg (chair)
Louisville

Susan Guess
Paducah

John R. Hall
Lexington

Esther Jansing
Owensboro

Phyllis A. Maclin
Paducah

Alois M. Moore
Hazard

Charlie Owen
Louisville

Tony J. Stoeppel (student member)
Lexington

Joan Taylor
Lexington

John S. Turner (vice chair)
Lebanon

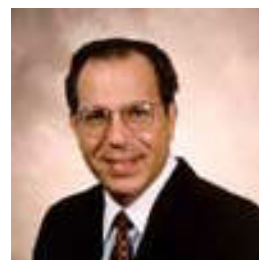
Gene Wilhoit (ex officio)
Frankfort

Thomas D. Layzell (president)
Frankfort

from the Council chair . . .

Dear Governing Board Members,

As the new chair of the Council, I look forward to working with you over the coming year. I hope this report will inform you about the activities underway to further the goals of House Bill 1.



We are nearing the end of the legislative session. As you know, both chambers have approved a 2004-06 budget, and will meet later this month to consider any vetoes from the Governor. The funding outlook for postsecondary education looks promising. The budget submitted to the Governor includes an \$81 million increase in institutional operating appropriations, bonding authority to support all or part of 28 building projects, and a portion of the funding from the cigarette tax increase dedicated to cancer research. More information about how the postsecondary education system fared in the session will be sent to you in the next activity report.

Please contact me if I can be of service. Thank you for all you do for postsecondary education.

Ronald Greenberg



COUNCIL CONTINUES WORK ON PUBLIC AGENDA

Draft public agenda. The Council will endorse the new public agenda for Kentucky's postsecondary and adult education system covering the period 2005-2010 at its March 21 meeting. The public agenda will receive final approval at the July CPE meeting. The public agenda is the result of a year-long process of information gathering, data analysis, and extensive conversations with stakeholders, partners, and members of the postsecondary community about the role of Kentucky's postsecondary education system in addressing the challenges and issues facing the Commonwealth in the coming years. A field review draft was posted on the Web in mid-January for broad review and comment. Postcards seeking comment were sent to approximately 3,000 people. Approximately 30 individuals submitted comments via e-mail and mail. In addition, the Council staff met with approximately 30 individuals and groups to solicit their advice and comment. The public agenda is on the Council's Web site at <http://cpe.ky.gov/publicagenda>.

With the endorsement of the public agenda at the March meeting, the five questions of reform will be revised to emphasize the importance of maintaining affordable, high-quality postsecondary opportunities leading to more certificates and degrees, better jobs, and more productive, meaningful lives. Future activity reports will be organized around these five new questions:

1. Are more Kentuckians ready for postsecondary education?
2. Is Kentucky postsecondary education affordable for its citizens?
3. Do more Kentuckians have certificates and degrees?
4. Are college graduates prepared for life and work in Kentucky?
5. Are Kentucky's people, communities, and economy benefiting?

Campus action plans. As a companion to this public agenda, each of the public universities, the Kentucky Community and Technical College System, the Association of Independent Kentucky Colleges and Universities, and the Council (including Kentucky Adult Education, the Kentucky Virtual University, and the Kentucky Virtual Library) will develop a set of action plans they will implement over the coming years. These plans will respond to the five questions outlined in the public agenda, to specific regional issues, and to the goals of HB 1. The guidelines for developing the campus action plans were discussed with the institutional presidents and other leadership staff in a set of campus-based meetings during January, February, and March 2005. The timeline calls for Council approval of the entire set of action plans in July.

Mission parameters. The Council staff is working with the presidents and chief academic officers to establish mission parameters for each public institution. Legislation requires the Council to review, revise, and approve the missions of the state's universities and KCTCS. Legislation also requires boards of regents and trustees to review their respective institutional missions to ensure consistency with the statewide strategic agenda.

Key indicators of progress. The Council staff is working with the institutions to create systemwide and institution-specific indicators to measure progress toward postsecondary reform. This will enable the system and the state policymakers to monitor implementation of the public agenda and action plans. The goal-setting process will take place later in the year.

COUNCIL IMPROVING BENCHMARK FUNDING MODEL

The Council will approve 19 benchmark institutions for each public institution at its May 2005 meeting. The benchmark model has been improved through the comprehensive funding model review process and will be used to request funding for the institutions in support of the public agenda.



Spring Board Development Seminar

**May 22-23, 2005
Lexington Marriott
Griffin Gate Resort**

**Registration materials
will be mailed
in April**



QUESTION 1: ARE MORE KENTUCKIANS READY FOR POSTSECONDARY EDUCATION?

COUNCIL APPROVES TUITION POLICIES

As recommended by the Council's Affordability Policy Group, the Council approved these tuition policies at its January 2005 meeting:

- ▶ Institutions shall present a report to the Council at the May 2005 meeting regarding proposed FY 2005-06 tuition rates, to include the analysis of specific affordability considerations and strategies used by each institution in their decision-making process for 2005-06 tuition increases.
- ▶ Institutions should also include an analysis of the amount of institutional need-based and other student financial aid increases in individual award limits, if applicable.
- ▶ Institutions shall provide the data and assistance necessary for the Council and the national consultant to complete a more detailed affordability study.
- ▶ Institutions shall present any proposals for mid-year increases in tuition (permanent or temporary) to the Council for approval prior to action by their governing boards.

COUNCIL PASSES TUITION RECIPROCITY POLICY STATEMENTS

The Council's Affordability Policy Group analyzed reciprocity agreements and found that, in general, the agreements broaden access and opportunity for citizens in a region, eliminate unnecessary duplication of academic programs, and reduce costs by utilizing academic programs in other states. These agreements provide additional opportunities for access to postsecondary education for residents in counties along the states' borders and in close proximity to participating schools. Eligible students pay the in-state tuition rate at the institution they attend. Currently, Kentucky participates in agreements with Illinois, Indiana, Ohio, Tennessee, and West Virginia.

The Council approved these tuition reciprocity policy statements at its January 2005 meeting:

- ▶ All agreements should maintain a reasonable balance between the benefits afforded to the Kentucky students and non-Kentucky students. Agreements will be considered balanced if there is reasonable similarity between exchanges of students and financial costs. Agreements that are deemed disproportionately unbalanced should be extended for only two years and the two-year agreements should contain provisions intended to correct the imbalance. If after two years the disproportionate imbalance remains despite the adjustment, the agreements should be phased out over the next two-year period. If an agreement is terminated, students that began their education under the agreement will continue to be considered reciprocity students. Agreements with a reasonable balance should be implemented for a four-year period. The Council staff will work with the institutions to develop means of determining when a disproportionate imbalance exists.

- ▶ Unless prohibited by statute, the tuition rate to be charged by participating institutions in future agreements should be the greater of either: 1) the hosting state's resident tuition or 2) the beneficiary state's average resident tuition for institutions in the same Carnegie classification.

ONE-STOP WEB SITE GIVES INFORMATION ABOUT POSTSECONDARY EDUCATION

www.GoHigherKY.org was launched in October 2004 to provide middle school students to adults the information they need about all of Kentucky's colleges and universities (public and private), career options, financial aid, and the college application process. The Council, the Kentucky Higher Education Assistance Authority, and the Kentucky Department of Education sponsor the site.



QUESTION 2: ARE MORE STUDENTS ENROLLING?

QUESTION 3: ARE MORE STUDENTS ADVANCING THROUGH THE SYSTEM?

POSTSECONDARY ENROLLMENT CONTINUES TO INCREASE

A record high 231,612 students enrolled in fall 2004 at public and independent postsecondary institutions in Kentucky. Public institutions alone enrolled 200,633 students. The growth is smaller than in previous years but continues the increases that began with reform in 1998. Other enrollment highlights:

- ▶ The percent increase from fall 2003 total enrollment was 1.1 percent. Between 2000 and 2003 the average one-year percent increase was 5.5 percent.
- ▶ Enrollment of high school students remained virtually unchanged from fall 2003 at approximately 14,300 students.
- ▶ Since 1998, total postsecondary education enrollment increased by 46,766 students or 25.3 percent; undergraduate enrollment increased 41,679; and KCTCS showed the largest increase with 30,343 more students, an increase of 58.8 percent.

COUNCIL PASSES STATEWIDE PLACEMENT POLICY FOR PUBLIC POSTSECONDARY INSTITUTIONS

The Council approved a policy that will guarantee students placement in a credit-bearing writing course without the need for remedial classes if they score an 18 or higher on the English subsection of the ACT college placement test. Students scoring 19 or higher on the mathematics portion would qualify for placement in a credit-bearing mathematics course, 22 or higher would qualify a student for college algebra, and 27 or higher would qualify a student for calculus. Representatives from the institutions' English and mathematics departments developed the policy, which goes into effect fall 2005.



QUESTION 4: ARE WE PREPARING KENTUCKIANS FOR LIFE & WORK?

QUESTION 5: ARE KENTUCKY'S COMMUNITIES & ECONOMY BENEFITING?

COUNCIL REVIEWS PROGRAM PRODUCTIVITY

The institutions are reducing inefficiencies, reallocating resources internally to address reform goals, and aligning program offerings with needs of the Commonwealth through the review of the productivity of program offerings at the universities and KCTCS. Since the first review in 2000, 195 academic programs have been designated for closure and 273 significantly altered to increase productivity. The Council reviews programs at universities in the even-numbered years and KCTCS programs in the odd years.

Kentucky's postsecondary education system encompasses nine public institutions, numerous independent institutions, and Kentucky Adult Education. The system represents 231,612 students, 538,866 Kentucky alumni, and 294,896 GED recipients. When Kentuckians earn postsecondary degrees, their skills improve and their wages go up; they are more likely to lead healthy lives and be engaged in their communities; and they build better futures for themselves and for their families.

OTHER ACTIVITIES

GOVERNOR FLETCHER APPOINTS FOUR TO CPE IN JANUARY

Kevin W. Canafax of Covington is with Fidelity Investments and leads a regional management and public affairs team responsible for community, college, and government relations initiatives, business and workforce development, and employee and constituent communications for the firm's sites in the Greater Cincinnati/Northern Kentucky area. Prior to joining Fidelity, he served as vice president of communications with the Northern Kentucky Chamber of Commerce and manager of communications with the Northern Kentucky Convention and Visitors Bureau. Mr. Canafax holds a degree in broadcast management arts from Southern Ohio College and a master's in business administration from Xavier University.

Dan E. Flanagan, Campbellsville, is the bi-vocational pastor of Nolynn Baptist Church and operates a large farming business. He has served as deputy commissioner of the Kentucky Department of Agriculture and has held various positions at Campbellsville University for a number of years. He holds degrees from the University of Louisville Kent School of Social Work, the Southern Baptist Theological Seminary, and Campbellsville University.

Phyllis A. Maclin is the director of special services at Washington Street Missionary Baptist Church in Paducah. She has several years of experience in public relations, training, creative and technical writing, marketing, and sales management. She is a public school volunteer dedicated to helping students improve self-confidence and reading comprehension and is a former Paducah Independent School board member. Ms. Maclin holds a bachelor's degree in communications from Western Kentucky University.

Alois M. Moore is a businesswoman and realtor in Hazard. She is co-owner of the Moore Restaurant Group. Ms. Moore is a former member of the Eastern Kentucky University board of regents and has been a high school teacher. She is a graduate of Eastern Kentucky University.

The new members replaced Steve Barger of Louisville, Lois Combs Weinberg of Hindman, and Charles Whitehead of Villa Hills, whose terms expired, and Ken Winters of Murray, who resigned his Council membership after his election to the Kentucky State Senate.

COUNCIL RELEASES 2003-04 ACCOUNTABILITY REPORT

The Council submitted its annual accountability report to the Governor and the Legislative Research Commission in December 2004. The report informs policymakers and the public of systemwide and institutional progress toward achieving the goals of HB 1 and the public agenda. The report is organized around the six goals of HB 1, with separate chapters detailing progress made by the University of Kentucky, the University of Louisville, the comprehensive universities, and the Kentucky Community and Technical College System. The report also includes a *Reform Snapshot*, which reflects progress toward the public agenda. The report is available on the Council's Web site at: http://cpe.ky.gov/facts/facts_status_reports.asp.

COUNCIL ELECTS CHAIR AND VICE CHAIR

Ronald Greenberg of Louisville is the new Council chair. Greenberg has been a member of the Council and its predecessor, the Council on Higher Education, since 1996. He is the senior vice president of Louisville-based Jewish Hospital Healthcare Services, Inc.

John Turner of Lebanon is the vice chair. Turner is the executive vice president and chief operating officer of Angell Manufacturing and is a member of several professional organizations including the Kentucky Chamber of Commerce. Turner previously served on the board of St. Catharine College in Springfield and is a former board chair.

2005 CPE MEETING CALENDAR

March 21 - CPE meeting, Frankfort

May 22-23 - CPE meeting and IEG
Spring Board Development Seminar,
Lexington Marriott Griffin Gate
Resort

July 18 - CPE meeting (location tbd)

September 18-19 - CPE meeting and
Governor's Conference on
Postsecondary Education Trusteeship,
Marriott Louisville Downtown

November 7 - CPE meeting
(location tbd)

MEETING INFORMATION AVAILABLE

For information
about CPE
meetings, contact
Phyllis Bailey at
502.573.1555 x284 or
phyllis.bailey@ky.gov.
Meeting materials are
available on the
Council's Web site at
[www.cpe.ky.gov/
aboutus_council_
meetings_materials.asp](http://www.cpe.ky.gov/aboutus_council_meetings_materials.asp).

ELECTRONIC VERSION AVAILABLE!

Activity reports will
be posted on the
Council's Web site.
Let us know if you
would prefer to
view future issues
online by sending
your e-mail address
to Phyllis Bailey at
phyllis.bailey@ky.gov.
You will receive an
e-mail notification
when the activity
reports are online.

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QUESTIONS ????

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